

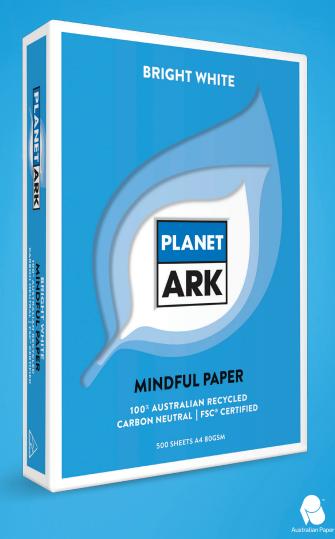
Make it Australian Recycled

Every time you use Planet Ark Mindful Paper you're making a conscious choice to close Australia's office paper recycling loop and make a positive difference.

Planet Ark Mindful Paper is made using an advanced paper recycling process to create a bright white paper with excellent print performance, specifically designed to perform in all printers, faxes and copiers.

By choosing this product you are helping to keep paper out of Australian landfill, support local jobs and contribute to Planet Ark campaigns such as National Recycling Week.

- Proudly Australian made
- Made from 100% recycled paper
- Certified Carbon Neutral
- FSC[®] certified





MINDFUL PAPER



Helping to close the local recycling loop with Australian waste paper.



Each ream of Planet Ark Mindful Paper contributes \$3.79 to Australia's GDP.*



Every ream of Planet Ark Mindful Paper is certified carbon neutral under the National Carbon Offset Standard.



Each ream of Planet Ark Mindful Paper contributes to **\$1.88** in Government revenue.*



Every tonne of Planet Ark Mindful Paper is made from Australian post-consumer recycled paper.°



Australian made Planet Ark Mindful Paper makes a difference by helping support Aussie jobs.







 * WRI Economic & Government Revenue Impacts of Australian Paper 2015
° As defined under the AS/NZS ISO 14021:2000 Environmental Labels and Declarations – Self Declared Environmental Claims Standard

For more information visit www.planetark.org or www.australianpaper.com.au